



NYU

**TANDON SCHOOL
OF ENGINEERING**

NSBE



Fall 2023 - Spring 2024

**CORPORATE PARTNERSHIP
PACKET**

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Thank
you

2023 Sponsors



2023 End of Year Corporate Mixer Attendees



Morgan Stanley

The logo for Morgan Stanley, which is a solid dark blue square with the text "Morgan Stanley" centered inside.

JPMORGAN CHASE & Co.





Joy Sure

President

E president.nyupoly@gmail.com

A 6 Metrotech Center, Brooklyn

A warm welcome!

My name is Joy Sure and I have the honor of serving as the President of the National Society of Black Engineers at NYU. We are committed to *increasing the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community*. We strongly believe that investing in the education and development of talented Black students is a crucial step towards creating a more equitable and inclusive society.

This year, we would like to continue to bridge the opportunity gap by providing financial support, mentorship, and resources to Black students pursuing STEM degrees. We aim to empower these aspiring leaders to reach their full potential and make a significant difference in their communities and the broader engineering field. By investing in their education, we strive to create a generation of culturally responsible engineers who will drive innovation, promote diversity, and inspire future generations.

We recognize your commitment to social responsibility and diversity. Your company's leadership in promoting inclusivity and supporting educational and professional initiatives aligns closely with our own values and objectives. We invite you to be a platinum level sponsor for the upcoming academic year. Your philanthropic investment will help foster equal opportunities and empower underrepresented communities.

By investing in our organization, you will not only help deserving Black students pursue their dreams of becoming engineers, but you will also contribute to building a more diverse and inclusive workforce. You will also have the opportunity to network and interact with our students who have diverse backgrounds and are sought after by top companies such as Amazon, Pfizer, Microsoft, Boeing, Goldman Sachs, Raytheon Technologies and Turner Construction to name a few. In addition to this, our collaboration with you will also help you fulfill your unique company goals.



Joy Sure

President

E president.nyupoly@gmail.com

A 6 Metrotech Center, Brooklyn

Your investment will have a direct and lasting impact on the lives of our students, providing them with access to quality education, mentorship, and professional development opportunities. By partnering with our chapter, you will help us fulfill the NSBE mission statement and elevate our organisation to greater heights as we continue to retain the number of minority students in STEM who continue our legacy of greatness.

Sincerely,

Joy Sure

Joy Sure

2023-2024 President

National Society of Black Engineers

NYU Tandon School of Engineering

president.nyupoly@gmail.com



Gbemi Shonibare

External Vice President

E external.nyupoly@gmail.com

A 6 Metrotech Center, Brooklyn

Hello,

My name is Gbemi Shonibare and I am contacting you on behalf of the New York University- Tandon School of Engineering chapter of the National Society of Black Engineers (NYU NSBE). It is with great pleasure that we would like to extend an invitation to your organization to partner with our chapter in efforts to have a positive impact on our community, increase your corporate visibility and reach, and mutually benefit from each other's professional resources.

NSBE is one of the largest student run organizations in the United States with a total membership of over 33,000 people and growing. We are an organization dedicated to its mission: "To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community". Our chapter, NYU NSBE has proven to be committed to doing just that through participation in NSBE's regional and national conferences, various events on campus with other affinity organizations. Not to mention workshops to prepare our members to be model leaders. This sponsorship will not be one-sided as it will allow your organization access to some of the best people in NYU Tandon. One of the top engineering schools in the U.S. Not only will you have access to the most rounded individuals, you will be able to connect on a personal level, so you can make truly informed decisions on whether our students have a place in your teams.

We encourage you and your colleagues to consider this mutual opportunity for both of us. Please contact us to obtain more specific information on this partnership and the different options available to you. We look forward to commencing work with you soon!

Sincerely,

Gbemi Shonibare

Gbemi Shonibare

2023-2024 External Vice-President

National Society of Black Engineers

external.nyupoly@gmail.com



CORPORATE PACKET OVERVIEW

Over the past years we have been honored to have corporate partnerships that have supported our chapter's growth. Through this, we have been awarded Student Organization of the Year and have been recognized for our Professional Development Initiatives. With the help of companies such as yours, we will be able to consistently achieve the NSBE mission at NYU Tandon where we serve the largest student-led organization.

Our Sponsorship Package covers the following:

- Our 2023-2024 **Resume Books** which will be provided to corporate partners per semester. This will contain the resumes and portfolios of our top STEM students (page 14).
- Our annual and new **programs and activities** which we plan to have this year. This includes our Pre-Collegiate Initiative (PCI) where we work with high school students to continue to peak their interest in STEM, help them with decision making for college such as prospective majors, and offer application and test prep. In addition to this we plan to continue to promote academic and technical excellence, student engagement and cultural awareness. (page 15).
- Our involvement in **conferences** such as our Fall Zone Conference (FZC), Fall Regional Conference (FRC), and National Convention (pages 22-23)
- **Sponsorship** levels and how you will benefit (pages 25-26).

We hope to hear back from you and appreciate the time you have taken to review our sponsorship package. We cannot wait to see what we can accomplish together.



EXECUTIVE BOARD



Joy Sure
PRESIDENT
Class of 2024
Chemical and Biomolecular
Engineering



Gbemi Shonibare
EXTERNAL VICE PRESIDENT
Class of 2024
Integrated Design and Media



Okpe Ogedegbe
INTERNAL VICE PRESIDENT
Class of 2024
Computer Science



Hanna Gebremichael
TREASURER
Graduate Student
Biomedical Engineering



Tósin Akinngbe
FINANCE CHAIR
Class of 2023
Computer Science



Isaiah Blemur
FINANCE CHAIR
Class of 2025
Computer Engineering



Shaza Mergani
SECRETARY
Class of 2024
Civil Engineering



Djamila Egbe
PROGRAMS CHAIR
Class of 2026
Chemical and Biomolecular
Engineering

EXECUTIVE BOARD



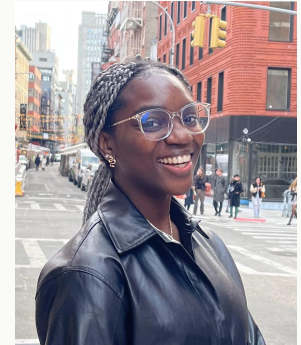
Ajok Thon
PR & PUBLICATIONS CHAIR
Class of 2025
Computer Science



Chantelle Kariuki
COMMUNICATIONS CHAIR
Class of 2024
Chemical and Biomolecular
Engineering



Violet Nabbanja
ACADEMIC EXCELLENCE
Class of 2025
Biomolecular Science



Phoebe Essien
CULTURAL AWARENESS
Class of 2025
Civil Engineering



Joshua Wood
PCI CHAIR
Class of 2025
Electrical Engineering



Bree Choi
ALUMNI RELATIONS
Class of 2026
Electrical and Computer
Engineering



Kelvin Sapathy
TECHNICAL EXCELLENCE
Class of 2024
Computer Science



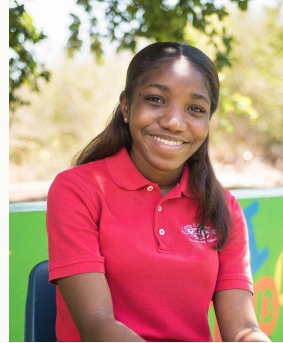
Didier Osias
*ENTREPRENEURSHIP / SPECIAL
PROJECTS*
Class of 2025
Integrated Design and
Media



Kennice-Vikki Asse
MEMBERSHIP CHAIR
Class of 2025
Mechanical Engineering



Girardy Momplaisir
CONFERENCE CHAIR
Class of 2024
Mechanical Engineering



Jamie Lynch
UNDERCLASSMEN AMBASSADOR
Class of 2026
Civil Engineering

SENATORS



Samantha Mathews
Class of 2025
Computer Engineering



Benchick Bayor
Class of 2024
Computer and Electrical
Engineering

ABOUT US

OUR MISSION STATEMENT

—“To increase the number of culturally responsible black engineers who excel academically, succeed professionally, and positively impact the community”

ORGANIZATION AWARDS

- Outstanding Organization Collaboration May 2023
- Student Organization of The Year May 2022 - NYU Office of Student Leadership & Engagement
- Outstanding Professional Development Initiative May 2022 - NYU Office of Student Leadership & Engagement
- Outstanding Event Management May 2020 - NYU Office of Student Leadership & Engagement
- Chapter of the Summer November 2018 - Region 1 of the National Society of Black Engineers
- Medium Chapter of the Year May 2017 - National Society of Black Engineers

MEMBER AWARDS

2023:

- David C. and Cecilia M. Chang Student Leadership Award awarded to Nana Ama Asamoah-Adjei
- The Moles Student Award awarded to Maya Edward
- American Institute of Chemists Award awarded to David Deslandes (former External Vice President)
- Tandon Community Excellence Award awarded to Nakeya Adams (former NSBE President)
- Leadership and Engagement Award awarded to David Deslandes
- Community and Civic Engagement Award awarded to Hanna Gebremichael (Current Treasurer)

- Global Leaders and Scholars in STEM Honors Students: Joy Sure (Current President), Chantelle Kariuki (Current Communications Chair), and Aminata Dioume

2022:

- Student Leader of The Year awarded to Miata Laverly Amoo
- Tandon Community Excellence Award awarded to Duardo Akerele (former NSBE President)
- Udall Foundation Scholar for 2022 awarded to David Deslandes awarded for commitment to leadership, public service, and environment issues affecting Native American Nations

STUDENT DEMOGRAPHICS

1 200 REGISTERED MEMBERS

2 267 SUBSCRIBERS TO OUR WEEKLY NEWSLETTER WITH A 70% CONSISTENT ENGAGEMENT RATE.

3 GENERAL BODY MEETING:
ATTRACTS ABOUT 50 STUDENTS



4

MAJOR DISTRIBUTION

Our members are enrolled in the following majors:

- Civil Engineering
- Chemical and Biomolecular Engineering
- Computer Science
- Biomolecular Sciences
- Business Technology and Management
- Electrical and Computer Engineering
- Integrated Design and Media
- Mechanical Engineering
- Global Public Health
- Mathematics
- Financial Engineering



2023-2024 RESUME BOOK

The NYU Tandon National Society of Black Engineers Chapter has served its members for several years as it is our mission to fulfill the NSBE mission statement which is to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community. This year we will continue the issuance of our Resume Book which started last year. One of our core values is to contribute to our members' professional development so that they are more than adequately prepared for work outside of university and this had also contributed to several of our members obtaining internship opportunities and full time roles at top companies. Therefore, your support for our chapter would be greatly appreciated, not only for promoting Black Excellence in STEM, but further encouraging and implementing diversity at NYU Tandon and beyond.

We will provide the first edition of our Resume Book in November and the second edition in April. The second edition will have updated resumes of current and incoming students as well as any additional items such as portfolios that students would like to include to showcase their skills.

If you have any questions or concerns regarding the 2023 - 2024 Resume Book, please contact the NYU Tandon NSBE External Vice President, Gbemi Shonibare, via e-mail at external.nyupoly@gmail.com. You may also contact our Finance Chairs, Tósin Akkinagbe and Isaiah Blemur, via e-mail at finance.nyupoly@gmail.com.



PROGRAMS

ACADEMIC EXCELLENCE

" I am eager at the opportunity of facilitating an environment where Black Engineers will not only have the support to reach new heights in their academic careers, but also gain a brotherhood where they feel they can be their authentic selves. I will strive to fulfill this vision though equipping members with beneficial resources, methods, and connections, and helping organize events where members can interact with one another beyond the superficial classroom chatter" - Violet Nabbanja (Academic Excellence Chair)



NSBE provides the Academic Pyramid of Excellence (APEX) membership to students who achieve a grade point average of at least 3.0. The advantages of this program is that students receive discounts to NSBE conferences, early admission to career fairs and access to events that are specifically for APEX members. Having a high number of NYU students who are part of APEX is one of the goals of our Academic Excellence Program. With the help of sponsors, we are able to host workshops that are geared towards improving essential skills for their academic success. We have also hosted study sessions where students are able to help each other learn and understand difficult concepts as well as study breaks or distress events to help students who may be facing anxiety prior to exams because while academic excellence is important, so is the mental wellbeing of our members. We hope that our students will learn to efficiently balance their academics, extracurricular activities and individual commitments and that the lessons learned over the years will continue to benefit even after graduation.



PROGRAMS

PRE-COLLEGIATE INITIATIVE

"I will draw on my experiences as a tutor and mentor to provide support and guidance to pre-college students interested in pursuing Engineering" - Joshua Wood (Pre-Collegiate Initiatives Chair)

Transitioning from high school to college can be a difficult and confusing time for some. Big decisions about your future must be made. From the university you would like to attend, to the more important question of which major you would like to pursue. It can be a stressful time and many students would appreciate advice and guidance from people who have walked the same path. NYU NSBE Pre-College Initiative Program aims to help high school students determine the career path that is best for them and encourages them to pursue their interest in science and engineering majors. It is designed to give the students a feel of college life through events and workshops that are run by NYU NSBE students. Here they get to work on their leadership skills, their job market readiness, participate in STEM related competitions with the guidance of the NSBE members, and they broaden their knowledge in physics, biology, chemistry, and other engineering related courses. They also get the opportunity to network with NSBE members at social events and attend NYU Tandon Campus Tours that show them where engineering students spend most of their time and expose them to the different projects being worked on. By partnering with us, you will help us increase the number of students interested in STEM and ensure that they receive the resources and guidance they need to not just prepare for their college career but ensure that they can succeed so they can have a valuable impact on corporations such as yours.





PROGRAMS

TECHNICAL EXCELLENCE

"I believe that as an engineer, your academic efforts shouldn't solely sum up your undergraduate career and that you should be endeavoring to master the craft in which you are studying outside of just an academic standpoint...My desire to join the board stems from my belief in the power of education and transformative role that organizations like NSBE can play in the professional careers of young Black people. I myself have a goal of one day being an instructor at some point in my career so I feel as though this is a great place to start. As a first-generation college student, I understand the challenges that come with navigating higher education, and I want to help others overcome these challenges" - Kelvin Sapathy (Technical Excellence Chair)

We understand the pivotal role NSBE plays in preparing many of our graduating students who enter the corporate world after graduation. We pride ourselves in partnering with alumni, professors and corporate partners to provide students with events focused on their professional development by providing them with relevant advice and important tools to enhance their interview experiences, resume preparation, elevator pitches and cover letters. In addition to this, we also host events where students can interact with alumni, representatives and professors to learn more about their experiences in research, academia and industry. By partnering with us, we can serve as a bridge that connects your company to students who will eventually be prospective professionals.

Class of 2023 Employers





PROGRAMS

SPECIAL PROGRAMS AND ENTREPRENEURSHIP

*"I am passionate about empowering Black Engineers and Entrepreneurs to achieve their full potential. I aim to expand our understanding of design and entrepreneurship in the tech industry."
- Didier Osias (Special Projects and Entrepreneurship Chair)*

The Special Projects and Entrepreneurship Initiative is a program dedicated to giving NSBE members the experience they need to create solutions to problems from scratch. We plan to host workshops over how technology can be used to make innovations in academia and industry. Our goals for the year are to foster a thriving culture of innovation, business acumen, and professional development within the organization. I am dedicated to empowering aspiring entrepreneurs and equipping them with the skills, resources, and support necessary to transform their ideas into successful ventures.



PROGRAMS

ALUMNI EXTENSION

"By leveraging the experience and knowledge of our alumni, we can provide valuable resources and opportunities to our members, helping them achieve their goals and succeed in their careers." - Bree Choi (Alumni Relations Chair)

As NYU NSBE it is our goal to maintain contact between our NYU NSBE alumni and our current members. We have previously hosted various events geared towards the professional development of our members such as alumni panels where students have learned about our alumni's experiences navigating the job search process and eventually successfully obtaining internships and full-time offers at corporations such as yours. As we embark on a new year our aim is to further strengthen our bond with the alumni by building a direct and meaningful link between current students and the alumni through the following goals:

1. Alumni Mentorship Program :

This will be a formal mentorship program where each NSBE member is paired with an alumni mentor akin to a parent-child relationship. This program will provide opportunities for students to seek guidance, advice, and career support from experienced professionals who have graduated from NYU NSBE.

1. Alumni Speaker Series :

We hope to arrange regular speaker series featuring successful NSBE alumni who can share their professional journey, insights, and lessons learned. This will provide inspiration and valuable guidance to current members while facilitating a platform for networking and interaction.

By implementing such initiatives we hope to provide valuable resources, support, and guidance to students while allowing alumni to stay connected, give back to the community, and contribute to the success of NYU NSBE.



PROGRAMS

CULTURAL AWARENESS

"I want to hold events and conversations that enforce Pan-Africanism in NSBE and an appreciation for all the different cultures that make up our chapter." - Phoebe Essien (Cultural Awareness Chair)

In the current state of the world, it may be hard for Black students to feel comfortable in their Blackness. As a part of the NSBE mission statement to increase the number of culturally responsible Black engineers, Cultural Awareness ensures that all members feel included, respected, and valued within the organization. By recognizing and appreciating diverse cultures, NSBE can create an environment where everyone's perspectives and experiences are acknowledged and celebrated. This year, our NSBE chapter aims to expand upon our existing events surrounding cultural awareness while introducing new initiatives that foster community engagement and promote education about our diverse backgrounds. By partnering with NSBE, you can help develop the next generation of leaders and engineers who will value, sustain and contribute to a diverse workforce thus benefiting your diversity, equity and inclusion initiatives aimed towards supporting minority and underrepresented groups.



PROGRAMS

MEMBERSHIP

"NSBE is one of very few clubs at NYU that's main goal is to raise up young black professionals who are proud of their heritage. I would be honored to continue that by breaking barriers and creating opportunities for young Black Engineers to continue to make ripples of change, so that those who come after us can be bold enough to continue to foster that change" - Kennice-Vikki Asse (Membership Chair)



For this upcoming semester, we plan on continuing in the footsteps of those who came before us by providing ample opportunities to nourish the relationships in NSBE and create more along the way. Success would resemble growing the number of official NSBE members, building interconnections within NSBE, and exposing more people to the good that NSBE can offer. Membership is one of the most important pieces of NSBE; it cannot work if the foundation is not the strongest it can be. This year, we are encouraging more students to attend our events and conferences including incoming freshmen as NSBE not only serves students to meet their professional and academic needs but also creates a community among them. With your help, we will be able to reach more students.



PROGRAMS

CONTINUING OUR LEGACY

"NSBE has truly been a home away from home. The people that I have met over the past couple of years have set me up for success in ways that I am forever grateful for. From the beginning of the 2022-2023 year, it warmed my heart to see that the legacy that was set by former officers was continued and a bigger and better impact was made. This year we brought around the same amount of NYU students if not more to the National conference. Even though it was a new group of people, we still held ourselves to the same if not higher standards. Our performance as an organization demonstrated how impactful we are as students and I wish to carry this legacy forward." - Okpe Ogedegbe (Internal Vice President)



One of the most important responsibilities of any organization is preserving its history. Documents, awards, and pictures have been kept over time since 1979 when NYU NSBE, formally known as Poly NSBE, was chartered. In addition, NSBE paraphernalia such as flyers and newsletters are collected and preserved. This allows NSBE members to see what has been done in previous years and how we have successfully improved. Current members are instilled with knowledge of the successes and failures of the past that help the chapter work more efficiently at achieving success in the future.

CONFERENCES

FALL REGIONAL CONFERENCE

During each semester, NYU Tandon members have attended regional and national conferences hosted by the National Society of Black Engineers. At conferences, chapters are not only able to participate in workshops and events geared towards developing their social, professional and leadership skills but they are also the platform through which the chapter can discuss their accomplishments, progress, long-term strategies and future goals to fulfill NSBE's objectives. Therefore, by partnering with us you will further our mission to develop, retain and graduate underrepresented Black Engineers who succeed on all levels.

NYU NSBE has consistently been represented at the Fall Regional Conference when it was in-person pre-pandemic and remotely following the suspension of in-person conferences. These conferences are crucial for the professional development and cultural awareness of students and professionals. They also provide networking opportunities for students and recruiters in corporate. Last year, about 20 students attended the Fall Regional Conference in Syracuse, New York. This year, the conference will be held in New York City in November.

Item Description	Cost per student
Registration	\$120
Transportation	\$50
TOTAL	\$170

*These estimates are based on expenditure from previous conferences

CONFERENCES

NATIONAL CONVENTION



Each year, the National Convention is typically the highlight for NSBE members. Last year, the conference was in Kansas City, MI. Our chapter was fortunately able to have about **40** students attend the conference. These annual conferences host large workshops aimed to further professional development, cultural awareness and academic development of attendants. They also foster community among members within the chapter and provide opportunities for students to network with professionals in industry during the career fairs

and dinners and events hosted by corporations. In fact, several students who attended the conference received full time or internship offers during the conference. We hope to fund more students with exceptional leadership and academic achievements to attend conferences considering their immense benefit to the community. By partnering with us, your representatives will be able to interact and network with our members in the 2024 national convention in Atlanta, Georgia from March 20 - 24.

Item Description	Cost per student
Registration	\$250
Hotel	\$200
Transportation	\$600
TOTAL	\$1050

*These estimates are based on expenditure from previous conferences

SPONSORSHIP PACKAGES

How you can benefit as a corporation

	Bronze (\$500-\$999)	Silver (\$1000-\$2499)	Gold (\$2500-\$4999)	Platinum (\$5000)
Resume Book Access	✓	✓	✓	✓
Personalized Thank You gift at end of year	✓	✓	✓	✓
Have company logo on our website, newsletter and social media shoutout	✓	✓	✓	✓
Host one event of your choice per semester		✓	✓	✓
Job postings and company events advertised in weekly newsletter and website (staring September)		✓	✓	✓
Invitation to end of year Corporate Mixer (Networking event)		✓	✓	✓
Host an additional event of your choice per semester			✓	✓
Invitation to a General Body Meeting for the spring and fall semester			✓	✓
Have your company logo on our merchandise				✓

CONTACT INFORMATION

Please note that we are willing to negotiate as the purpose of our partnerships is mainly to benefit our students.

Payment:

Please make checks payable to:

NYU Tandon School of Engineering
Office of Student Leadership & Engagement
Attention: National Society of Black Engineers - NYU
5 Metrotech Center, LC 223
Brooklyn,
New York, 11201

For any queries or interest in hosting events please contact:

Gbemi Shonibare
2023-2024 External Vice President
external.nyupoly@gmail.com

Tósin Akinngbe and Isaiah Blemur
2023-2024 Finance Chairs
finance.nyupoly@gmail.com

Hanna Gebremichael
2023-2024 Treasurer
treasurer.nyupoly@gmail.com

Joy Sure
2023 - 2024 President
president.nyupoly@gmail.com